

# SSIP 2.0

**A Report  
On  
Visit to iHub  
hosted by,  
i Hub, Ahmedabad  
Held from  
15th March 2024**



**ANANT  
NATIONAL  
UNIVERSITY**  
॥ पञ्चासित्तो वृत्तान्तः परीतः ॥

India's First  
**DesignX**  
University



**AARAMBH**

The AnantU  
Incubation Centre



सत्यमेव जयते  
**Education Department**  
Government of Gujarat

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## **1. Anant National University – An Introduction:**

Anant National University is the best design university in Ahmedabad India, and aims to equip designers with tools of the digital age and a multidisciplinary approach to bring sustainable solutions to the challenges of the contemporary world. Industries across sectors are seeking designers who possess knowledge of multiple domains and can use their interdisciplinary expertise to create solutions for a better future. At Anant, we aim to mould such designers who possess technical skills, and a holistic understanding of context and are also good communicators, collaborative workers and critical thinkers.

## **2. The AARAMBH – Incubation Center, Anant National University - An Introduction**

AARAMBH - the Incubation Centre at Anant National University promotes the entrepreneurship culture in and around the campus by offering various platforms to budding entrepreneurs where they can experiment with their business ideas, get mentorship from recognized entrepreneurs, interact with investors, government as well non-government agencies and create own organisation/enterprise.

Launched in 2021, it is aimed at creating startups focusing on the core-built environment with a subset of design, architecture, technology and sustainability. Aarambh aims at facilitating the conversion of research activity into entrepreneurial ventures and thus is actively collaborating with Government, Industry and Academia.

In addition to Anant National University, Aarambh is also supported by the Student Startup and Innovation Policy (SSIP), the Government of Gujarat and IIT Kanpur.

## **3. i Hub: An Introduction**

Gujarat Student Startup and Innovation Hub, registered under Section 8 of the Companies Act 2013, is envisioned to be a centre for all Startup stakeholders to develop an end-to-end innovation and entrepreneurial ecosystem in the State of Gujarat by creating pathways from “Mind-to-Market”. i-Hub is a vibrant incubation setup established under SSIP by the Education Department, Government of Gujarat.

Uniquely designed, i-Hub is an amalgamation of modernistic cutting-edge infrastructure, agile, flexible and collaborative co-working spaces to spark real interaction and flow of ideas, focused mentoring, networking, customer connect, investment opportunities, support mechanisms and futuristic labs, all under one roof. It penetrates support to the remotest stakeholder and creates a decentralized facility for the best possible pre-incubation, incubation and acceleration.

i-Hub, is a catalyst in creating a stronger startup ecosystem across the state with its cohesive approach to inculcating entrepreneurial spirit in the youth. i-Hub undertakes strategic interventions to develop a benchmark incubation support system in the state by linking students, academia, industry and society at large.

**The following are some of the details of the event:**

<b>Topic:</b>	Visit to i Hub
<b>Date:</b>	15th March 2024
<b>Modality:</b>	i Hub campus
<b>Actual duration of the event:</b>	11:30 pm to 3 pm
<b>No of Participants:</b>	5
<b>Coordinators:</b>	1. Dr Dhara Thakore, Head, Aarambh Incubation Centre 2. Miss Dhaval Darjee, Incubation Manager, Aarambh Incubation Centre

#### **4. About the Event**

Mr Hiranmay Mahanta and Mr Yash Pandya gave the Anant team a tour of the new i-Hub building

##### **- Future collaboration with i-Hub**

Dr Anunaya Chaubey suggested a formal MoU between i-Hub and Anant National University at the university campus. Mr Hiranmay Mahanta suggested conducting a one-day Faculty Development Program for 50 faculty and staff members on 20th April. Dr Dhara Thakore to cross check with the academic calendar for the availability of a maximum number of faculty members for participation. Dr Chaubey and Mr Mahanta suggested that the faculty interaction should be conducted once every month. Prof Milind Chitale enquired regarding adding Anant's faculty members in the mentor pool list of i-Hub. Mr Hiranmay agreed and requested to share the faculty list. Mr Hiranmay Mahanta suggested to conduct a session on journey sharing by successful student innovators and entrepreneurs of Anant National University which will motivate their peers to be conducted on the Anant Campus

Sensitization sessions for Anant students, preferably for the second and third-year students to be conducted once every month at the i-Hub campus. Dr Dhara to check the academic calendar and communicate the dates. Mr Mahanta was briefed about the Anant Fellowship in built environment and the entrepreneurship track.. Dr Chaubey suggested to work together with i-Hub for the development of a fellowship in entrepreneurship. Ms Rutvi and Dr Dhara to develop a 3-credit course on New product design. Mr Hiranmay suggested referring to the course outline of IIMs. The industry practitioners from the mentor pool of i-Hub to conduct these courses. Mr Mahanta suggested keeping a tracking mechanism of all ideas/startups supported. The ideas/prototypes which are not taken forward by the innovator could be transferred to the next batch. The IPR of the novel ideas to be purely controlled by Anant National University. Mr Hiranmay Mahanta requested for the list of 8 - 10 students for summer internship at i-Hub. Mr Mrunal from i-Hub to coordinate with Dr Dhara Thakore. Dr Thakore to share the list of the entrepreneurship minor students for the same.

Mr Yash Pandya introduced the Anant team to the i-Hub startups and various schemes.

The meeting was followed by lunch

7. Annexure: Photos taken during the visit to i Hub

















